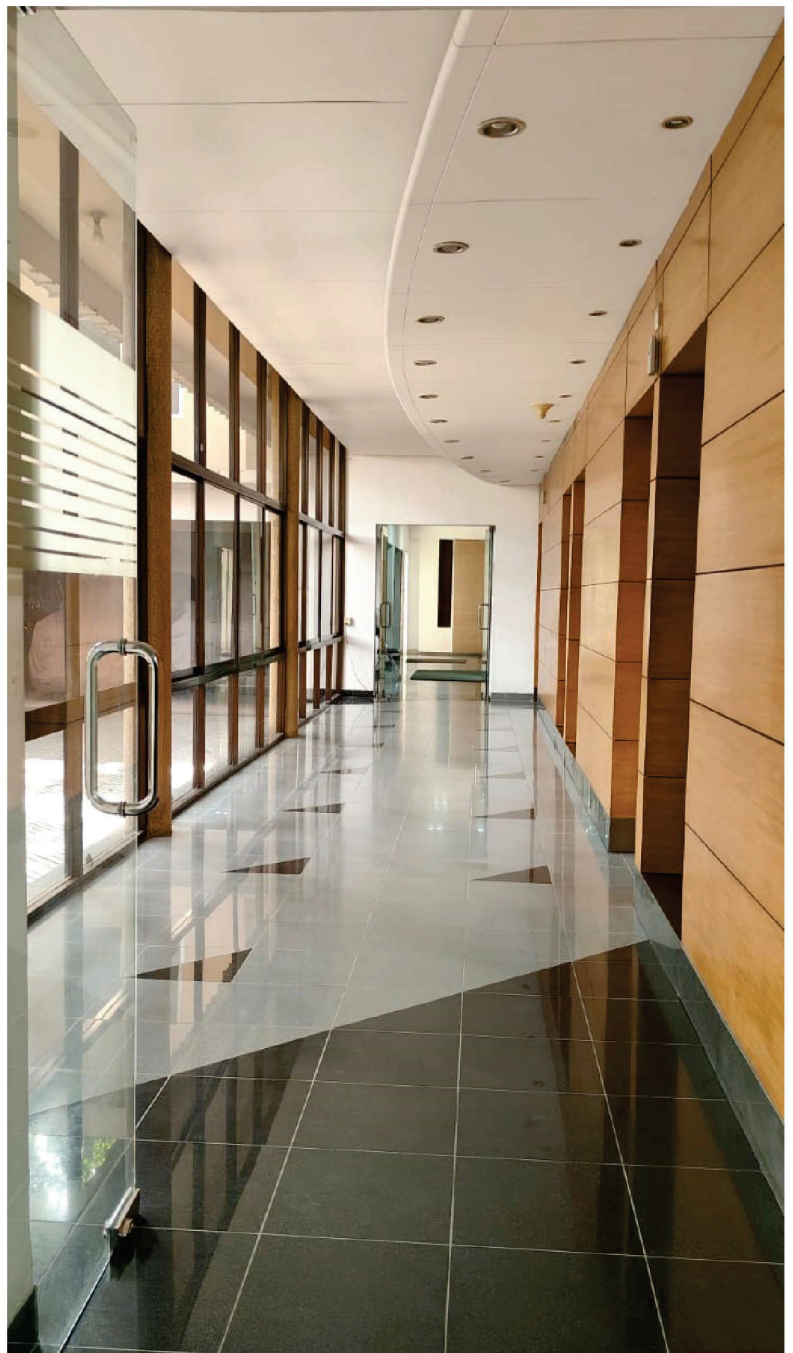




About the COMPANY

Kohinoor Chemical Company (Bangladesh) Limited (KCCL) is the oldest and largest national Soap, Cosmetics and Toiletries manufacturer and marketer of Bangladesh. KCCL started its business in 1956. After the independence of Bangladesh, KCCL became a fully government owned company under the direct control of Bangladesh Chemical Industries Corporation (BCIC) up to May 05, 1988. A few of the employees, who had been laid off during the liberation war, were re-absorbed in the company. It was transformed into a Public Limited Company under Companies Act 1913 and was named as Kohinoor Chemical Company (Bangladesh) Limited from May 05, 1988.

Kohinoor Chemical Company (Bangladesh) Ltd. was acquired by the present entrepreneurs on August 03, 1993 as part of the government privatization policy. The management of KCCL subsequently completed an arduous BMRE program with the technical collaboration of a reputed industrial conglomerate of Europe. Since then, the company has accelerated its journey towards perfection, overcoming all hurdles with wisdom, dedication, hard-work and honesty of the entrepreneurs and employees.





This enabled the enterprise to become a repositioned cosmetics and toiletries manufacturing company of Bangladesh with the most advanced technology. KCCL holds the largest market share in soap, cosmetics and toiletries industry amongst the national companies, primarily due to its highly-focused customer orientation.

This Public Limited Company is listed with both the bourses of Bangladesh, the Dhaka Stock Exchange Limited and the Chittagong Stock Exchange Limited.

Most of the products of KCCL are known by the legendary brand name Tibet. The company started production with Tibet Snow in 1956. Subsequently other renowned brands like Tibet Pomade, Tibet 570, Tibet Ball, Tibet Kodur Tel etc. were launched. A number of its other brands, such as Sandalina, Genstar, Bactrol, Ice Cool, Xpert and Clean Master are equally famous in Bangladesh.





A brief look at the history of



THE
BEGINNING

1956

1959

1973

Kohinoor Shilpa Gosti (previous form of Kohinoor Chemical Company Bangladesh Limited) was founded by a Pakistani entrepreneur.

The company started production with Tibet Snow. Subsequently other renowned brands like Tibet Pomade, Tibet 570, Tibet Ball, Tibet Kodur Tel etc. were launched.

The company was licensed and registered in 1959.

After the liberation in 1972, the company was placed under Bangladesh Fertilizer, Chemical and Pharmaceutical Corporation.

